

Principles for Responsible AI Use



**Common
Health
Coalition**

Artificial intelligence has the potential to be used responsibly in service of healthier communities. To do so, the Common Health Coalition believes that implementation of AI tools should be grounded in community leadership, human partnership, and responsible stewardship. We are committed to ensuring that the innovations we support advance equity, strengthen local capacity, minimize environmental impact, and improve health outcomes for all.

Human-powered

H

AI should be used thoughtfully to strengthen, not supplant, the human effort needed to improve the public's health. AI can be a powerful tool, among many, to enhance capacity to meet urgent challenges and address gaps. It should be used to complement human expertise, relationships, and labor, not replace them. The knowledge, trust, empathy, and lived experience that people bring must remain at the center of solutions. Importantly, decisions that affect individuals and communities require human judgment, clinical expertise, and trusted relationships.

Equitable

E

AI should be used to advance health equity within communities, but risks reinforcing or creating new health disparities. Equity should be a guiding principle throughout the design, implementation, and evaluation of AI technologies. Organizations and jurisdictions should evaluate AI tools for bias and implement innovations that improve outcomes for historically underserved communities.

Accountable

A

AI should be implemented with strong safeguards in place to maintain patient safety and security, protect confidential information, and operate within strong governance frameworks. Organizations and jurisdictions should prioritize transparency and responsible management of sensitive information, with clear human accountability for decisions supported by AI.

Responsible Stewardship

R

AI should be deployed thoughtfully, with consideration for environmental impact. As organizations and jurisdictions adopt new technologies, they should seek efficient approaches that maximize public benefit while minimizing unnecessary resource consumption and supporting long-term sustainability. Responsible innovation includes responsible stewardship of our planet.

Tailored to Community Needs

T

AI tools should be developed and implemented in partnership with the communities it serves to address specific needs, priorities, and realities on the ground. Responsible adoption begins with addressing the problem, not identifying a specific tool. Technology should support local priorities, not dictate them. Decisions about which technologies to adopt and how should be made collaboratively with public health agencies, health care organizations, community-based organizations, and community members.

These principles are informed by nationally and internationally recognized frameworks for trustworthy AI, including:

- **World Health Organization (WHO).** *Ethics and Governance of Artificial Intelligence for Health (2021)*
- **National Institute of Standards and Technology (NIST).** *AI Risk Management Framework (AI RMF 1.0)*
- **National Academy of Medicine (NAM).** *AI Code of Conduct*
- **Office of the National Coordinator for Health Information Technology (ONC).** *Guidance on trustworthy AI and the HTI-1 Final Rule*
- **OECD AI Principles**, including guidance on trustworthy and sustainable AI
- **Coalition for Health AI (CHAI).** *Blueprint for Trustworthy AI in Health*