

Job Description: B2F Initiative AI Product & Deployment Director

Breakthroughs to Follow-Through (B2F) Initiative · Common Health Coalition

- **Reports to:** Initiative Director
- **Hosted / administered by:** Common Health Coalition; employment administered via the Institute for Public Health Innovation
- **Location:** Remote (U.S.), with periodic travel to states and convenings
- **Status:** Competitive salary, full-time with benefits as needed, initiative-funded (2.5 years)
- **Contact:** B2Fhiring@commonhealthcoalition.org

About the initiative:

[Breakthroughs to Follow-Through \(B2F\)](#) is a bold new initiative to close the gap between medical breakthroughs and the people who need them, beginning with hepatitis C. Supported by a \$100 million investment from [OpenAI Foundation](#), the initiative's first goal is to at least double hepatitis C cure rates within two years across a cohort of at least 8 states, counties, and large cities, with additional jurisdictions.

The [Common Health Coalition](#) serves as the national backbone, providing participating states with shared implementation resources, including a Technical Assistance Hub, the Hepatitis C Center of Excellence (led by [EqualCure](#)), and a curated AI Solutions Portfolio. The program will begin with a focus on hepatitis C, and aims to expand to HIV prevention, 'curable' cancers, and other topics as identified.

Role Summary:

The AI Product & Deployment Director is responsible for turning the potential of AI into measurable public health impact across participating states.

This role leads the path from identifying high-value needs to designing, sourcing, deploying, evaluating, and improving AI-enabled solutions in partnership with states, frontline teams, technical experts, and external partners. The Director will draw on the full B2F team, including colleagues focused on state engagement, technical assistance, clinical expertise, and evaluation, to shape priorities, support implementation, and translate learning into broader impact.

The Director will build and steward B2F's portfolio of AI-enabled solutions, working with technology vendors and implementation partners to understand existing workflows, identify where AI can help, and deploy tools that improve public health. The role will also translate lessons across states into reusable solutions, implementation playbooks, and a broader model for responsible AI deployment.

This is a highly cross-functional role at the intersection of public health, healthcare delivery, product, technology, and implementation. The ideal candidate is a high-agency builder and collaborative operator who is comfortable with ambiguity, works effectively across technical and nontechnical teams, and is motivated by getting useful technology into the hands of people doing the work.

Key Responsibilities:

Product Discovery & Solution Design

- Lead product discovery with states to identify high-value opportunities for AI across the hepatitis C care cascade, including when non-AI solutions are a better fit.

- Advise states on AI strategies that reflect the perspectives of frontline users, state leaders, patients, and communities.
- Translate operational needs, workflows, and constraints into product requirements and deployment plans based on impact and feasibility.

AI Products, Deployment & Partnerships

- Build and steward B2F's portfolio of AI-enabled solutions, advising states on when to build, buy, adapt, or partner.
- Develop a strong network of AI vendors and technical partners; source, vet, and manage partners based on product quality, fit, and implementation readiness.
- Support states building their own solutions by shaping product and deployment plans and connecting them with technical advisors, engineering resources, and implementation partners.
- Partner with states, B2F colleagues, vendors, and external builders to prototype, deploy, iterate, and scale solutions within real-world procurement, data, technology, and workforce constraints.

Adoption & Impact

- Design for adoption through workflow redesign, training, support, and change management.
- Define measures of success across adoption, user experience, operational impact, equity, and public health outcomes.
- Use performance data and user feedback to improve products, adoption, and impact.
- Ensure solutions are accessible and useful to the people and communities they serve.

Responsible AI & Technical Quality

- Establish standards for product quality, evaluation, and responsible deployment.
- Identify risks with states, vendors, and technical experts and develop practical mitigations.
- Help states build the governance needed to responsibly sustain AI-enabled solutions.
- Keep human judgment, clinical expertise, public health accountability, and data privacy central to AI use.

Learning & Scalability

- Turn deployment lessons into reusable tools, playbooks, and product requirements.
- Create feedback loops across states, technology partners, and B2F to improve the AI portfolio.
- Build a repeatable model for AI deployment that extends beyond hepatitis C.
- Partner with B2F external evaluators and share lessons with the broader field through written products, presentations, and convenings.

Required Qualifications

- 5+ years of experience in product management, digital health, technology implementation, or equivalent product-building roles.
- Track record taking complex products or technology deployments from discovery through launch, adoption, and iteration.
- Experience working with government agencies or public-sector partners, with an understanding of the operational, procurement, data, and organizational realities of deploying technology in government settings.
- Strong product judgment, including the ability to make build, buy, adapt, and partner decisions.



- Technical fluency to work effectively with technical teams on product design, integrations, data, evaluation, reliability, privacy, and security.
- Experience sourcing, evaluating, and managing technology partners and building strong relationships across technical and nontechnical organizations.
- Strong understanding of healthcare delivery, public health, population health, or related health and human services.
- High-agency, collaborative builder with strong communication skills and the ability to navigate ambiguity, lead through influence, and move from strategy to execution.

Preferred Qualifications

- Experience deploying generative AI, LLM-enabled products, or other advanced AI solutions in real-world settings.
- Experience working specifically with state or local public health agencies, Medicaid programs, safety-net healthcare, or community-based organizations.
- Experience delivering technology in complex or resource-constrained environments where legacy systems, privacy, or organizational change affect implementation.
- Experience as an early product leader, deployment PM, solutions product manager, or similar role.
- Familiarity with responsible AI governance and healthcare data and interoperability.

Please submit cover letter and supporting materials to b2fhiring@commonhealthcoalition.org

The Institute for Public Health Innovation (fiscal sponsor for the Common Health Coalition) is an equal-opportunity employer. Compensation commensurate with experience.